



**St. Mary Student Parish**  
Catholic Campus Ministry at the University of Michigan

## **Intern for Outreach and Engagement**

**Mission/Purpose:** The Catholic Campus Community (CCC) is the official, University-recognized organization for Catholic undergraduates at Michigan. The mission of CCC is to help students grow in their faith. As the Intern for Outreach and Engagement, you will work with the CCC leadership as well as the staff to make St. Mary a more welcoming and inclusive community; increase engagement of students, especially populations of students not typically involved at St. Mary Student Parish; and enhance St. Mary Student Parish's presence and visibility on campus at the University of Michigan.

**Primary skills developed:** outreach, volunteer recruitment and support, program development and evaluation, creative marketing and programming, networking, teamwork, meeting facilitation

**Supervised by:** Director of Communication

### **Tasks/responsibilities:**

- Along with Outreach Team, reach out to other student leaders to effectively promote events and raise awareness of the various programs at St. Mary
- Communicate the mission of CCC effectively to all student leaders
- Develop a strategy to increase personal invitation and peer-to-peer ministry
- Coordinate outreach efforts for welcome week, including Maize Craze, Festifall, Northfest, Artscapade/Escapade, and SMSP welcome BBQ
- Facilitate biweekly meetings with outreach team to organize and evaluate overall outreach strategy
- Evaluate opportunities for CCC to engage and collaborate with other campus groups (interfaith, DoRAK, MLK Day, Ghandi Day, Greek Life, etc)
- Communicate with the special events team on a semi- regular basis to include events as part of larger outreach strategy
- Respond to new student inquiries regarding involvement with CCC/St. Mary and when possible, engage personally
- Coordinate diag boards, bus signs, CCC emails and other forms of student & on-campus communication

**Requirements/Recommendations:** Serve on the outreach team, must be willing to encourage and engage with new ideas