



St. Mary Student Parish
Catholic Campus Ministry at the University of Michigan

Intern for Outreach and Engagement

Mission/Purpose: As the Intern for Outreach and Engagement, you will work with the student leaders and staff to make St. Mary Student Parish a more welcoming and inclusive community. You will work to increase engagement of students, especially populations of students not typically involved at St. Mary Student Parish, and enhance St. Mary Student Parish's presence and visibility on campus at the University of Michigan.

Primary skills developed: outreach, volunteer recruitment and support, program development and evaluation, creative marketing and programming, networking, teamwork, meeting facilitation

Supervised by: Director of Communication

Tasks/responsibilities:

- Along with Outreach Team, reach out to other student leaders to effectively promote events and raise awareness of the various programs at St. Mary
- Communicate the mission of CCC effectively to all student leaders
- Develop a strategy to increase personal invitation and peer-to-peer ministry
- Coordinate outreach efforts for welcome week, including Festifall, Northfest, Artscapade/Escapade, and SMSP welcome BBQ
- Facilitate meetings with outreach team to organize and evaluate overall outreach strategy
- Evaluate opportunities for CCC to engage and collaborate with other campus groups (interfaith, DoRAK, MLK Day, Ghandi Day, Greek Life, etc)
- Communicate with the special events team on a semi-regular basis to include events as part of larger outreach strategy
- Respond to new student inquiries regarding involvement with CCC/St. Mary and when possible, engage personally
- Coordinate diag boards, bus signs, CCC emails and other forms of student & on-campus communication

Requirements/Recommendations: Serve on the outreach team, must be willing to encourage and engage with new ideas